

*Butlins*

## *Holiday Camp Badge List*



*Compiled by Steve Coulton from an original by Barry Croucher*

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## Camps

| Camp                                    | Year | Description               | Colours                                 |
|---|------|---------------------------|---|
| Ayr                                     | 1947 | Dancing Thistle Man       | No Colour Variations                    |
|   | 1948 | Squared Rectangle         | No Colour Variations                    |
|   | 1949 | Lion & Flag               | Red Lion, Light Bue Background          |
|   |      |                           | Red Lion, Green Background              |
|   |      |                           | Red Lion, Yellow Background             |
|   |      |                           | Red Lion, Black Background              |
|   |      |                           | Yellow Lion, Red Background             |
|   |      |                           | Brass Concessionaire                    |
|   | 1950 | Bagpiper                  | Yellow Background                       |
|   |      |                           | Black Background                        |
|   |      |                           | White Background                        |
|   |      |                           | Light Blue Background                   |
|   |      |                           | Green Background                        |
|   |      |                           | Chrome Concessionaire                   |
|   | 1951 | Rising Sun (Undated)      | Dark Blue Border                        |
|   |      |                           | Red Border                              |
|   |      |                           | White Border                            |
|   |      |                           | Green Border                            |
|   |      |                           | Purple Border                           |
|   | 1952 | Girl on Beachball         | Yellow Beachball                        |
|   |      |                           | Dark Blue Beachball                     |
|   |      |                           | Green Beachball                         |
|   |      |                           | Red Beachball                           |
|   |      |                           | White Beachball                         |
|   |      |                           | Brass Concessionaire                    |
|   | 1953 | Lion                      | Dark Blue Labels                        |
|   |      |                           | Orange Labels                           |
|   |      |                           | Green Labels                            |
|   |      |                           | Red Labels                              |
|   |      |                           | Light Blue Labels                       |
|   | 1954 | Sun Wearing Tam O'Shanter | Dark Blue Background, Light Blue Border |
|   |      |                           | Light Blue Background, Yellow Border    |
| Light Blue Background, Green Border     |      |                           |   |
| Light Blue Background, Red Border       |      |                           |   |
| Light Blue Background, Dark Blue Border |      |                           |   |
| Brass Concessionaire                    |      |                           |   |
| Chrome Concessionaire                   |      |                           |   |

Butlin's Badge List

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|              |      |                       |   |
|--------------|------|-----------------------|---|
| Ayr          | 1955 | Crossed Swords        | Dark Blue Sea, Yellow Square, Red Labels        |
|              |      |                       | Light Blue Sea, Yellow Square, Black Labels     |
|              |      |                       | Label Sea, Green Square, Yellow Labels          |
|              |      |                       | Label Sea, Red Square, Green Labels             |
|              |      |                       | Dark Blue Sea, Light Blue Square, Yellow Labels |
|              |      | Chrome Concessionaire |   |
|              |      | Bagpiper              | Dark Blue Border                                |
|              |      |                       | Yellow Border                                   |
|              |      |                       | Red Border                                      |
|              |      |                       | Light Blue Border                               |
| Green Border |      |                       |   |

Butlin's Badge List

|                                   |                    |  |   |
|-----------------------------------|--------------------|--|---|
| Ayr                               | 1956               | Thistle (Vertical)                               | Light Blue Border                       |
|                                   |                    |  | Red Border                              |
|                                   |                    |  | Lilac Border                            |
|                                   |                    |  | Dark Blue Border                        |
|                                   |                    |  | Yellow Border                           |
|                                   |                    | Chrome Concessionaire                            |   |
|                                   |                    | Thistle (Horizontal)                             | Light Blue Border                       |
|                                   |                    |  | Red Border                              |
|                                   |                    |  | Lilac Border                            |
|                                   |                    |  | Dark Blue Border                        |
|                                   | Yellow Border      |  |   |
|                                   | 1957               | Bagpipes   | Dark Blue Background, Orange Border     |
|                                   |                    |  | Orange Background, Dark Blue Border     |
|                                   |                    |  | Dark Blue Background, Green Border      |
|                                   |                    |  | Dark Blue Background, Light Blue Border |
|                                   |                    |  | Dark Blue Background, Red Border        |
|                                   |                    | Thistle  | Green Background, Red Border            |
|                                   |                    |  | Green Background, Orange Border         |
|                                   |                    |  | Green Background, Dark Blue Border      |
|                                   |                    |  | Green Background, Light Blue Border     |
|                                   |                    |  | Dark Blue Background, Green Border      |
|                                   | 1958               | Medal  | Blue Label                              |
|                                   |                    |  | Black Label                             |
|                                   |                    |  | Brass Concessionaire                    |
|                                   |                    |  | Chrome Concessionaire                   |
|                                   | 1959               | Dancing Thistle Man                              | Yellow Background, Light Blue Border    |
|                                   |                    |  | Dark Blue Background, Red Border        |
| Light Blue Background, Red Border |                    |  |   |
| Mauve Background, Red Border      |                    |  |   |
| Chrome Concessionaire             |                    |  |   |
| 1960                              | Thistle on Shield  | No Colour Variations                             |   |
| 1961                              | Cross and Thistles | No Colour Variations                             |   |
|                                   |                    | Chrome Concessionaire                            |   |
| 1962                              | Sword and Thistles | No Colour Variations                             |   |
|                                   |                    | Brass Concessionaire                             |   |
|                                   |                    | Chrome Concessionaire                            |   |
| 1963                              | Thistle and Yacht  | No Colour Variations                             |   |
|                                   |                    | Brass Concessionaire                             |   |
|                                   |                    | Chrome Concessionaire                            |   |
| 1964                              | Thistle and Ship   | No Colour Variations                             |   |
| 1965                              | Thistle            | No Colour Variations                             |   |
| 1966                              | Thistle on Cross   | No Colour Variations                             |   |
| 1967                              | Thistle            | Red Thistle, Light Blue Background, Yellow Label |   |
|                                   |                    | Green Thistle, Yellow Background, Red Label      |   |

Butlin's Badge List

|                                  |                    |   |  |
|----------------------------------|--------------------|---|--|
| Barry Island                     | 1965               | Yacht<br>Camp didn't open this year but badges were made-but not issued-disposal unknown-rumours abound | Blue Background, Orange Sails  |
|                                  |                    |   | Dark Blue Background, Red Sails  |
|                                  |                    |   | Green Background, White Sails  |
|                                  | 1966               | Dragon  | White, Red & Green-main camp badge<br>Green, Red & Yellow-not main issue(sample?)<br>Green, Red & Light Blue-not main issue(sample?)                                   |
| 1967                             | Dragon (fattorini) | No Colour Variations  |  |
| Blackpool<br>(Hotel)             | 1955               | Rising Sun  | Yellow Labels  |
|                                  |                    |   | White Labels   |
|                                  |                    |   | Green Labels   |
|                                  |                    |   | Red Labels   |
|                                  |                    |   | Blue Labels  |
|                                  | 1956               | Shell   | White Shell, Dark Blue Labels  |
|                                  |                    |   | White Shell, Light Blue Labels   |
|                                  |                    |   | White Shell, Orange Labels   |
|                                  |                    |   | White Shell, Dark Green Labels   |
|                                  |                    |   | Pink Shell, Light Green Labels   |
|                                  |                    |   | White Shell, Red Labels  |
|                                  |                    | Fish and Trident  | Red Background, Dark Blue Year<br>Light Blue Background, Dark Blue Year<br>Yellow Background, Red Year<br>Green Background, Red Year<br>Dark Blue Background, Red Year |
|                                  | 1957               | Seagull and Tower   | Black Tower, Red Label   |
|                                  |                    |   | Blue Tower, Green Label  |
|                                  |                    |   | Yellow Tower, Black Label  |
|                                  |                    |   | Red Tower, Orange Label  |
|                                  |                    |   | Red Tower, Light Blue Label  |
|                                  |                    |   | Red Tower, Dark Blue Label   |
|                                  | 1958               | Blackpool Tower   | Orange Tower, Green Label  |
|                                  |                    |   | Dark Blue Label  |
|                                  |                    |   | Yellow Label   |
|                                  |                    |   | Green Label  |
|                                  |                    |   | Light Blue Label   |
| 1959                             | Blackpool Tower    | Pink Label  |  |
|                                  |                    | Red Label   |  |
|                                  |                    | Dark Blue Background, Light Blue Labels, Dark Blue Year Label   |  |
|                                  |                    | Light Blue Background, Red Labels   |  |
|                                  |                    | Light Blue Background, Yellow Labels  |  |
|                                  |                    | Yellow Background, Dark Blue Labels   |  |
| Red Background, Dark Blue Labels |                    |   |  |
| Orange Background, Green Labels  |                    |   |  |

Butlin's Badge List

|                      |                 |   |   |
|----------------------|-----------------|---|---|
| Blackpool<br>(Hotel) | 1960            | Ship's Wheel  | Dark Blue Centre, Light Blue Border     |
|                      |                 |   | Light Blue Centre, Yellow Border        |
|                      |                 |   | Red Centre, Orange Border               |
|                      |                 |   | Orange Centre, Green Border             |
|                      |                 |   | Light Blue Centre, Red Border           |
|                      |                 |   | Yellow Centre, Dark Blue Border         |
|                      | 1961            | Girl and Tower                                      | Dark Blue Swimsuit, Light Blue Labels   |
|                      |                 |   | Red Swimsuit, Dark Blue Labels          |
|                      | 1961            | Girl and Tower                                      | Dark Blue Swimsuit, Green Labels        |
|                      |                 |   | Dark Blue Swimsuit, Red Labels          |
|                      |                 |   | Dark Blue Swimsuit, Dark Yellow Labels  |
|                      |                 |   | Dark Blue Swimsuit, Light Yellow Labels |
|                      |                 |   | Dark Blue Swimsuit, White Labels        |
|                      | 1962            | Surfboarder   | Light Blue Background, Red Label        |
|                      |                 |   | Yellow Background, Red Label            |
|                      |                 |   | Red Background, Dark Blue Label         |
|                      |                 |   | Green Background, Red Label             |
|                      |                 |   | Dark Blue Background, Red Label         |
|                      | 1963            | Illuminations                                       | Light Blue Background,                  |
|                      |                 |   | Dark Blue Background                    |
|                      |                 |   | Mid Blue Background                     |
|                      |                 |   | Red Background                          |
|                      |                 |   | Green Background                        |
|                      | 1964            | Three Triangles                                     | Red, Light Blue, Black, Red Parasol     |
|                      |                 |   | White, Yellow, Black, Yellow Parasol    |
|                      |                 |   | Dark Blue, Green, Black, White Parasol  |
|                      |                 |   | Light Blue, White, Green, Black Parasol |
|                      |                 |   | Yellow, Black, Green, Black Parasol     |
|                      | 1965            | Blackpool Tower                                     | Red Border                              |
|                      |                 |   | Dark Blue Border                        |
|                      |                 |   | Yellow Border                           |
|                      |                 |   | Green Border                            |
| White Border         |                 |   |   |
| 1966                 | Blackpool Tower | Green Background, Dark Blue Label, Red Corners      |   |
|                      |                 | Dark Blue Background, Red Label, Green Corners      |   |
|                      |                 | Red Background, Green Label, Dark Blue Corners      |   |
|                      |                 | Dark Blue Background, Red Label, Yellow Corners     |   |
|                      |                 | Dark Blue Background, Red Label, Light Blue Corners |   |
| 1967                 | Bird and Yacht  | Yellow Border                                       |   |
|                      |                 | Red Border  |   |
|                      |                 | Light Blue Border                                   |   |
|                      |                 | White Border  |   |
|                      |                 | Green Border  |   |

Butlin's Badge List

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|                      |               |   |                        |
|----------------------|---------------|---|------------------------|
| Bognor               | 1960          | Boat and Beach (Undated)<br>"1st" Label | No Colour Variations   |
|                      | 1961          | Parasol                                 | No Colour Variations   |
|                      |               |   | Brass Concessionaire   |
|                      |               |   | Chrome Concessionaire  |
|                      | 1962          | Sun                                     | No Colour Variations   |
|                      |               |   | Brass Concessionaire   |
|                      |               |   | Chrome Concessionaire  |
|                      |               |   | Painted Concessionaire |
|                      | 1963          | Seven Pointed Star                      | No Colour Variations   |
|                      |               |   | Brass Concessionaire   |
|                      |               |   | Chrome Concessionaire  |
|                      | 1964          | Illuminations                           | No Colour Variations   |
|                      |               |   | Brass Concessionaire   |
|                      |               |   | Chrome Concessionaire  |
|                      | 1965          | Angel Fish                              | No Colour Variations   |
| Brass Concessionaire |               |   |                        |
| 1966                 | Sea and Birds | No Colour Variations                    |                        |
|                      |               | Brass Concessionaire                    |                        |
| 1967                 | Signpost      | Red Year                                |                        |
|                      |               | Black Year                              |                        |
|                      |               | Brass Concessionaire                    |                        |



Butlin's Badge List

|                     |                 |                             |   |
|---------------------|-----------------|-----------------------------|---|
| Brighton<br>(Hotel) | 1953            | Yacht                       | White & Red Sails                                 |
|                     |                 |                             | All Red Sails                                     |
|                     |                 |                             | All Dark Blue Sails                               |
|                     |                 |                             | All White Sails                                   |
|                     |                 |                             | All Yellow Sails                                  |
|                     | 1954            | Yacht                       | Red Sails, White Hull                             |
|                     |                 |                             | Light Blue Sails, White Hull                      |
|                     |                 |                             | White Sails, Brown Hull                           |
|                     |                 |                             | Yellow Sails, White Hull                          |
|                     |                 |                             | Green Sails, White Hull                           |
|                     |                 |                             | Chrome Concessionaire                             |
|                     | 1955            | Yacht                       | Dark Blue Sails, Red Hull, Light Blue Background  |
|                     |                 |                             | Yellow Sails, Red Hull, Light Blue Background     |
|                     |                 |                             | Pink Sails, Light Blue Hull, Dark Blue Background |
|                     |                 |                             | Green Sails, Red Hull, Light Blue Background      |
|                     |                 |                             | Red Sails, White Hull, Light Blue Background      |
|                     |                 | Bird and Lighthouse         | Yellow & Black Labels                             |
|                     |                 |                             | Red & Black Labels                                |
|                     |                 |                             | Black & Yellow Labels                             |
|                     |                 |                             | Light Blue & Black Labels                         |
|                     |                 |                             | Green & Black Labels                              |
|                     |                 |                             | Blue & Green Labels                               |
|                     |                 |                             | Chrome Concessionaire                             |
|                     |                 |                             |   |
|                     | 1956            | Bird and Sun                | Red Labels  |
|                     |                 |                             | Green Labels                                      |
|                     |                 |                             | White Labels                                      |
|                     |                 |                             | Yellow Labels                                     |
|                     |                 |                             | Dark Blue   |
|                     |                 | Bird                        | Mauve Border                                      |
| Green Border        |                 |                             |   |
| Red Border          |                 |                             |   |
| Dark Blue Border    |                 |                             |   |
| Yellow Border       |                 |                             |   |
| Light Blue Border   |                 |                             |   |
| Orange Border       |                 |                             |   |
|                     |                 |                             |   |
| 1957                | Lighthouse      | White Labels                |   |
|                     |                 | Yellow Labels               |   |
|                     |                 | Green Labels                |   |
|                     |                 | Red Labels                  |   |
|                     |                 | Blue Labels                 |   |
|                     | Yacht and Cliff | Pink Labels                 |   |
|                     |                 | Green Labels                |   |
|                     |                 | Dark Blue Labels            |   |
|                     |                 | Yellow Labels Chrome Finish |   |
|                     |                 | Yellow Labels Gilt Finish   |   |
|                     |                 | Light Blue Labels           |   |
|                     |                 | Mid Blue Labels             |   |
|                     |                 |                             |   |

Butlin's Badge List

|                     |   |  |  |
|---------------------|---|--|--|
| Brighton<br>(Hotel) | 1958                                    | Bird and Music Note                    | Red Background                         |
|                     |   |  | Yellow Background                      |
|                     |   | Light Blue Background                  |  |
|                     |   | Green Background                       |  |
|                     |   | Lilac Background                       |  |
|                     | Boat                                    | Yellow Label & Sail                    |  |
|                     |   | Red Label & Sail                       |  |
|                     |   | Green Label & Sail                     |  |
|                     |   | Lilac Label & Sail                     |  |
|                     |   | Dark Blue Label & Sail                 |  |
|                     | 1959                                    | Yacht                                  | Red Background, Dark Blue Label        |
|                     |   |  | Light Blue Background, Dark Blue Label |
|                     | Blue Background, Light Yellow Label     |  |  |
|                     | Dark Yellow Background, Dark Blue Label |  |  |
|                     | Green Background, Dark Blue Label       |  |  |
|                     | Yacht (2 rectangles)                    | Dark Blue Background, Yellow Label     |  |
|                     |   | Light Blue Background, Dark Blue Label |  |
|                     |   | Dark Blue Background, Red Label        |  |
|                     |   | Dark Blue Background, Green Label      |  |
|                     | 1960                                    | Yacht                                  | Red Sails                              |
|                     |   |  | Orange Sails                           |
|                     | Green Sails                             |  |  |
|                     | Yellow Sails                            |  |  |
| Light Blue Sails    |   |  |  |
| Lilac Sails         |   |  |  |
| Yacht and Diver     | Red Background, Light Blue Labels       |  |  |
|                     | Orange Background, Green Labels         |  |  |
|                     | Light Blue Background, Yellow Labels    |  |  |
|                     | Yellow Background, Dark Blue Labels     |  |  |
|                     | Dark Blue Background, Light Blue Labels |  |  |
|                     | Dark Blue Background, Red Labels        |  |  |
| 1961                | Yachts                                  | Orange Labels                          |  |
|                     |   | Green Labels                           |  |
| Red Labels          |   |  |  |
| Light Blue Labels   |   |  |  |
| Yellow Labels       |   |  |  |
| Seagull             | Green Background, White Seagull         |  |  |
|                     | Orange Background, White Seagull        |  |  |
|                     | Red Background, White Seagull           |  |  |
|                     | Yellow Background, White Seagull        |  |  |
|                     | Dark Blue Background, White Seagull     |  |  |
|                     | Red Background, Light Blue Seagull      |  |  |

Butlin's Badge List

|                        |                    |                                    |                                |
|------------------------|--------------------|------------------------------------|--------------------------------|
| Brighton<br>(Hotel)    | 1962               | Fish                               | Red Label                      |
|                        |                    |                                    | Black Label                    |
|                        |                    |                                    | Green Label                    |
|                        |                    |                                    | Yellow Label                   |
|                        |                    |                                    | White Label                    |
|                        | Clock Tower        | Red Labels                         |                                |
|                        |                    | Light Blue Labels                  |                                |
|                        |                    | Dark Blue Labels                   |                                |
|                        |                    | Light Green Labels                 |                                |
|                        |                    | Dark Green Labels                  |                                |
|                        | 1963               | Yacht                              | Red Background                 |
|                        |                    |                                    | Orange Background              |
|                        |                    |                                    | Dark Blue Background           |
|                        |                    |                                    | Green Background               |
|                        |                    |                                    | Light Blue Background          |
|                        |                    | Lantern                            | Red Lantern, Yellow Border     |
|                        |                    |                                    | Red Lantern, Light Blue Border |
|                        |                    |                                    | Red Lantern, Dark Blue Border  |
|                        |                    |                                    | Red Lantern, Green Border      |
|                        |                    |                                    | Dark Blue Lantern, Red Border  |
|                        | 1964               | Yacht                              | Light Blue Background          |
|                        |                    |                                    | Dark Blue Background           |
|                        |                    |                                    | Light Green Background         |
|                        |                    |                                    | Dark Green Background          |
|                        |                    |                                    | Orange Background              |
|                        |                    | Yellow Background                  |                                |
|                        |                    | Illuminations                      | Light Blue Background          |
| Dark Blue Background   |                    |                                    |                                |
| Light Green Background |                    |                                    |                                |
| Dark Blue Background   |                    |                                    |                                |
| Red Background         |                    |                                    |                                |
| 1965                   | Sun                | Dark Blue & Red Labels             |                                |
|                        |                    | Red & Dark Blue Labels             |                                |
|                        |                    | Dark Blue & Yellow Labels          |                                |
|                        |                    | Dark Blue & Green Labels           |                                |
|                        |                    | Dark Blue & White Labels           |                                |
|                        |                    | Dark Blue & Light Blue Labels      |                                |
| 1966                   | Yacht              | White Sail, Light Green Background |                                |
|                        |                    | Orange Sail, Dark Green Background |                                |
|                        |                    | Light Blue Sail, Red Background    |                                |
|                        |                    | Red Sail, Light Blue Background    |                                |
|                        |                    | White Sail, Dark Blue Background   |                                |
|                        |                    | Orange Sail, Dark Blue Background  |                                |
| 1967                   | Yacht and Signpost | Yellow Label                       |                                |
|                        |                    | White Label                        |                                |
|                        |                    | Green Label                        |                                |
|                        |                    | Red Label                          |                                |
|                        |                    | Blue Label                         |                                |

Butlin's Badge List

|         |      |                           |   |
|---------|------|---------------------------|---|
| Clacton | 1938 | Champagne Air (Undated)   | No Colour Variations  |
|         | 1939 | Girl with Champagne Glass | No Colour Variations  |
|         | 1946 | Girl Holding Glass        | Red Swimsuit<br>Black Swimsuit  |
|         | 1947 | Singing Camper            | White & Blue Striped Hat<br>Blue & White Striped Hat  |
|         | 1948 | Mr Sun                    | White Suit, Red Labels<br>White Suit, Orange Labels<br>White Suit, Dark Blue Labels<br>Orange Suit, White Labels  |
|         | 1949 | Girl and Sun              | Green Labels, Dark Blue Sky & Sea<br>Dark Blue & Light Blue Labels, Light Blue Sky, Dark Blue Sea<br>Red Labels, Light Blue Sky & Sea<br>Green Labels, Light Blue Sky, Green Sea<br>Black Labels, Light Blue Sky & Sea<br>Dark Blue Labels, Light Blue Sea & Sky<br>Chrome Concessionaire |
|         | 1950 | Boat                      | Dark Blue Labels<br>Light Blue Labels<br>Light Green Labels<br>Dark Green Labels<br>Red Labels<br>Red Hull, rest is white<br>Chrome Concessionaire<br>Painted Concessionaire  |
|         | 1951 | Fish with Hat             | Yellow Label<br>Green Label<br>Red Label<br>Dark Blue Label<br>Black Label<br>Brass Concessionaire  |
|         | 1952 | Ship on Sea               | Dark Blue Labels<br>Light Blue Labels<br>Yellow Labels<br>White Labels<br>Red Labels<br>Brass Concessionaire<br>Chrome Concessionaire   |
|         | 1953 | Yacht                     | Orange Border & Scroll<br>Light Blue Border & Scroll<br>Dark Blue Border & Scroll<br>Red Border & Scroll<br>Green Border & Scroll<br>Light Blue Border, Red Scroll  |

Butlin's Badge List

|   |                              |                              |   |              |  |
|---|------------------------------|------------------------------|---|--------------|--|
| Clacton                                   | 1954                         | Ship                         | Green Border                              |              |  |
|   |                              |                              | Red Border                                |              |  |
|   |                              |                              | Orange Border                             |              |  |
|   |                              |                              | White Border                              |              |  |
|   |                              |                              | Yellow Border                             |              |  |
|   |                              |                              | Dark Blue Border                          |              |  |
|   | 1955                         | Two Yachts                   | Red Labels, Five Waves                    |              |  |
|   |                              |                              | Red Labels, Seven Waves                   |              |  |
|   |                              |                              | Pink Labels, Five Waves                   |              |  |
|   |                              |                              | Pink Labels, Seven Waves                  |              |  |
|   |                              |                              | Dark Blue Labels, Five Waves              |              |  |
|   |                              |                              | Dark Blue Labels, Seven Waves             |              |  |
|   |                              |                              | Green Labels, Five Waves                  |              |  |
|   |                              |                              | Green Labels, Seven Waves                 |              |  |
|   |                              |                              | Yellow Labels, Five Waves                 |              |  |
|   |                              |                              | Yellow Labels, Seven Waves                |              |  |
|   |                              | Ship                         | Dark Blue Labels                          |              |  |
|   |                              |                              | Pink Labels                               |              |  |
|   |                              |                              | Red Labels                                |              |  |
|   |                              |                              | Green Labels                              |              |  |
|   | 1956                         | Ship (Octagonal)             | White Background, Dark Blue Border        |              |  |
|   |                              |                              | Pink Background, White Border             |              |  |
|   |                              |                              | Yellow Background, Orange Border          |              |  |
|   |                              |                              | Light Green Background, Dark Green Border |              |  |
|   |                              |                              | Pink Background, Red Border               |              |  |
|   |                              |                              | Chrome Concessionaire                     |              |  |
|   |                              | Ship (Cut-out)               | Green Labels                              |              |  |
|   |                              |                              | White Labels                              |              |  |
|   |                              |                              | Dark Blue Labels                          |              |  |
|   |                              |                              | Pink Labels                               |              |  |
|   |                              |                              | Red Labels                                |              |  |
|   |                              |                              | 1957                                      | Boy on Beach | Red Labels, White Sky, Yellow Hat        |
|   |                              |                              |   |              | Light Blue Labels, White Sky, Yellow Hat |
| Yellow Labels, Light Blue Sky, Yellow Hat |                              |                              |   |              |  |
| Red Labels, Light Blue Sky, Red Hat       |                              |                              |   |              |  |
| Dark Blue Labels, White Sky, Yellow Hat   |                              |                              |   |              |  |
| Green Labels, White Sky, Yellow Hat       |                              |                              |   |              |  |
| Orange Labels, White Sky, Yellow Hat      |                              |                              |   |              |  |
| Pink Labels, White Sky, Yellow Hat        |                              |                              |   |              |  |
| Boat                                      | Yellow Labels, White Sky     |                              |   |              |  |
|   | Green Labels, White Sky      |                              |   |              |  |
|   | Pink Labels, White Sky       |                              |   |              |  |
|   | White Labels, Light Blue Sky |                              |   |              |  |
|   |                              | Light Blue Labels, White Sky |   |              |  |
|   |                              | Dark Blue Labels, White Sky  |   |              |  |

Butlin's Badge List

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|         |                            |                           |                       |
|---------|----------------------------|---------------------------|-----------------------|
| Clacton | 1958                       | Eight Pointed Star        | No Colour Variations  |
|         |                            |                           | Brass Concessionaire  |
|         |                            | Sun (Octagonal - Undated) | No Colour Variations  |
|         | 1959                       | Lighthouse and Yacht      | No Colour Variations  |
|         |                            |                           | Brass Concessionaire  |
|         | 1960                       | Fish                      | Orange Label          |
|         |                            |                           | Yellow Label          |
|         |                            |                           | Brass Concessionaire  |
|         |                            |                           | Chrome Concessionaire |
|         | 1961                       | Deckchair                 | ncb                   |
|         |                            |                           | Brass Concessionaire  |
|         |                            |                           | Chrome Concessionaire |
|         | 1962                       | Lantern                   | No Colour Variations  |
|         |                            |                           | Brass Concessionaire  |
|         |                            |                           | Chrome Concessionaire |
| 1963    | Lantern                    | No Colour Variations      |                       |
| 1964    | Music, Moon, Sun and Yacht | No Colour Variations      |                       |
| 1965    | Square                     | No Colour Variations      |                       |
|         |                            | Brass Concessionaire      |                       |
|         | Circle                     | No Colour Variations      |                       |
| 1966    | Seagull                    | No Colour Variations      |                       |
| 1967    | Angel Fish                 | No Colour Variations      |                       |

Butlin's Badge List

|   |         |                       |   |
|---|---------|-----------------------|---|
| Filey                                   | 1945    | Rising Sun            | Light Blue Background, Dark Blue Labels               |
|   |         |                       | Lighter Blue Background, Darker Blue Labels           |
|   | 1946    | Leaping Fish          | First ray of sun points to ' <b>B</b> ' of 'Butlin's' |
|   |         |                       | First ray of sun points to ' <b>u</b> ' of 'Butlin's' |
|   | 1947    | Camp                  | No Colour Variations                                  |
|   | 1948    | Yacht                 | No Colour Variations                                  |
|   | 1949    | Girl Riding Fish      | Light Blue Background, Dark Blue Fish                 |
|   |         |                       | Orange Background, Green Fish                         |
|   |         |                       | Dark Blue Background, Orange Fish                     |
|   |         |                       | Very Light Blue Background, Red Fish                  |
|   |         |                       | Red Background, Light Blue Fish                       |
|   |         |                       | Brass Concessionaire                                  |
|   |         |                       | Painted Concessionaire                                |
|   | 1950    | Girl in Swimsuit      | Brown Border  |
|   |         |                       | Dark Blue Border                                      |
|   |         |                       | Lilac Border  |
|   |         |                       | Green Border  |
|   |         |                       | Yellow Border   |
|   |         |                       | Brass Concessionaire                                  |
|   | 1951    | Sailor                | Blue Labels   |
|   |         |                       | Green Labels  |
|   |         |                       | Yellow Labels   |
|   |         |                       | Black Labels  |
|   |         |                       | Red Labels  |
|   |         |                       | Painted Concessionaire                                |
|   |         |                       | Chrome Concessionaire                                 |
|   | 1952    | Girl Riding Fish      | Dark Blue Labels                                      |
|   |         |                       | Red Labels  |
|   |         |                       | Yellow Labels   |
|   |         |                       | White Labels  |
|   |         |                       | Green Labels  |
|   | 1953    | Fish                  | Orange Background, Dark Blue Labels                   |
|   |         |                       | Red Background, Dark Blue Labels                      |
| Light Blue Background, Dark Blue Labels |         |                       |   |
| Dark Blue Background, Orange Labels     |         |                       |   |
| Green Background, Red Labels            |         |                       |   |
| Dark Blue Background & Labels           |         |                       |   |
| 1954                                    | Seagull | Chrome Concessionaire |   |
|   |         | Yellow Border         |   |
|   |         | White Border          |   |
|   |         | Red Border            |   |
|   |         | Dark Blue Border      |   |
|   |         | Green Border          |   |
| Chrome Concessionaire                   |         |                       |   |

Butlin's Badge List

|            |                     |   |  |
|------------|---------------------|---|--|
| Filey      | 1955                | Man in Boat                             | Red Boat, Dark Blue Label, Head & Body   |
|            |                     |   | Blue Boat, Dark Blue Label, Head & Body  |
|            |                     |   | Green Boat, Dark Blue Blue, Head & Body  |
|            |                     |   | Orange Boat & Head, Red Body & Label     |
|            |                     |   | Lilac Boat, Dark Blue Label, Head & Body |
|            |                     | Girl in Swimsuit                        | Red Background                           |
|            |                     |   | Green Background                         |
|            |                     |   | Lilac Background                         |
|            |                     |   | Dark Blue Background                     |
|            | Mid Blue Background |   |  |
|            | 1956                | Fish and Three Shells                   | Red Labels                               |
|            |                     |   | Dark Blue Labels                         |
|            |                     |   | White Labels                             |
|            |                     |   | Green Labels                             |
|            |                     |   | Yellow Labels                            |
|            |                     |   | Mauve Labels                             |
|            |                     | Fish on Line                            | Dark Blue Background, White Labels       |
|            |                     |   | Green Background, White Labels           |
|            |                     |   | Yellow Background, Orange Labels         |
|            |                     |   | Pink Background, White Labels            |
|            |                     |   | Red Background, White Labels             |
|            |                     |   | Light Blue Background, Dark Blue Labels  |
|            | 1957                | Seahorse                                | Orange Border, Red Seahorse              |
|            |                     |   | Dark Blue Border, Red Seahorse           |
|            |                     |   | Green Border, Red Seahorse               |
|            |                     |   | Red Border, Green Seahorse               |
|            |                     |   | Light Blue Border, Red Seahorse          |
| Lighthouse |                     | Dark Blue Lighthouse, Red Border        |  |
|            |                     | Dark Blue Lighthouse, Green Border      |  |
|            |                     | Dark Blue Lighthouse, Light Blue Border |  |
|            |                     | Dark Blue Lighthouse, Orange Border     |  |
|            |                     | Orange Lighthouse, Dark Blue Border     |  |
| 1958       | Rose                | No Colour Variations                    |  |
|            |                     | Brass Concessionaire                    |  |
|            |                     | Chrome Concessionaire                   |  |
| 1959       | Chalet Key          | No Colour Variations                    |  |
| 1960       | Seahorse            | No Colour Variations                    |  |
| 1961       | Rose                | No Colour Variations                    |  |
|            |                     | Brass Concessionaire                    |  |
| 1962       | Chairlift           | No Colour Variations                    |  |
|            |                     | Chrome Concessionaire                   |  |
| 1963       | Sun and Yacht       | No Colour Variations                    |  |
|            |                     | Brass Concessionaire                    |  |
| 1964       | Sun                 | No Colour Variations                    |  |
|            |                     | Brass Concessionaire                    |  |



Butlin's Badge List

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|               |        |               |   |
|---------------|--------|---------------|---|
| Filey         | 1965   | Rose          | Red Border, Green Scroll                      |
|               |        |               | Green Border, Red Scroll                      |
|               |        |               | Red Border, Dark Blue Scroll                  |
|               |        |               | Green Border, Red Scroll                      |
|               |        |               | Brass Concessionaire                          |
|               | Shield | Yellow Labels |   |
|               |        | Blue Labels   |   |
|               | 1966   |               | Dark Blue Label & Fish, Light Blue Background |
|               |        |               | All Light Blue                                |
|               |        |               | Brass Concessionaire                          |
|               | 1967   | Rose          | Yellow Centre                                 |
| Orange Centre |        |               |   |

Butlin's Badge List

|                    |  |                                   |  |   |
|--------------------|--|-----------------------------------|--|---|
| Margate<br>(Hotel) | 1955                                   | Crab                              | Blue Background                            |   |
|                    |  |                                   | Orange Background                          |   |
|                    |  |                                   | Green Background                           |   |
|                    |  |                                   | Yellow Background                          |   |
|                    |  |                                   | White Background                           |   |
|                    | 1956                                   | Prawn                             | Light Blue Background, White Labels        |   |
|                    |  |                                   | Light Blue Background, Pink Labels         |   |
|                    |  |                                   | Light Blue Background, Red Labels          |   |
|                    |  |                                   | Light Blue Background, Dark Blue Labels    |   |
|                    |  |                                   | Dark Blue Background, Red Labels           |   |
|                    |  |                                   | Light Blue Background, Yellow Labels       |   |
|                    |  |                                   | Light Blue Background, Black Labels        |   |
|                    |  |                                   | Light Blue Background, Mid Blue Labels     |   |
|                    |  |                                   | Light Blue Background, Green Labels        |   |
|                    |  |                                   | Light Blue Background, Mauve Labels        |   |
|                    |  |                                   | Lobster                                    | Red Labels                                    |
|                    |  | Yellow Labels                     |  |   |
|                    |  | Green Labels                      |  |   |
|                    |  | 1957                              | Chalet Key                                 | Dark Blue Sky, Green Sea, Light Blue Label    |
|                    | Red Sky, Green Sea, Light Blue Label   |                                   |  |   |
|                    | Green Sky, Light Blue Sea, Lilac Label |                                   |  |   |
|                    | Fish                                   |                                   |  | Light Blue Fish, Dark Blue Sea, Yellow Border |
|                    |  |                                   |  | Green Fish, Light Blue Sea, Red Border        |
|                    |  |                                   | Red Fish, Light Blue Sea, Lilac Border     |   |
|                    |  |                                   | Green Fish, Light Blue Sea & Border        |   |
|                    |  |                                   | Red Fish, Light Blue Sea, Dark Blue Border |   |
|                    | Red Fish, Light Blue Sea, Pink Border  |                                   |  |   |
|                    | 1958                                   |                                   | Flag                                       | Green Flag, Dark Blue Border                  |
|                    |  | Light Blue Flag, Dark Blue Border |  |   |
|                    |  | Yellow Flag, Dark Blue Border     |  |   |
|                    |  | Dark Blue Flag, Red Border        |  |   |
|                    |  | Red Flag, Dark Blue Border        |  |   |
| Mermaid            |  | Dark Blue Background              |  |   |
|                    |  | Green Background                  |  |   |
|                    |  | Yellow Background                 |  |   |
|                    |  | Lilac Background                  |  |   |
|                    |  |                                   | Light Blue Background                      |   |

Butlin's Badge List

|                                    |                       |                    |  |
|------------------------------------|-----------------------|--------------------|--|
| Margate<br>(Hotel)                 | 1959                  | Sun and Moon       | Yellow & Light Blue Background, Dark Blue Labels |
|                                    |                       |                    | Yellow & Light Blue Background, Red Labels       |
|                                    |                       |                    | Yellow & Light Blue Background, Green Labels     |
|                                    |                       |                    | Light Blue & Yellow Background, Black Labels     |
|                                    |                       |                    | Light Blue & Dark Blue Background, Yellow Labels |
|                                    |                       |                    | Yellow & Light Blue Background, Lilac Labels     |
|                                    |                       | Flag and Sun       | Red Flag, Light Blue Background                  |
|                                    |                       |                    | Yellow Flag, Red Background                      |
|                                    |                       |                    | Yellow Flag, Black Background                    |
|                                    |                       |                    | Red Flag, Green Background                       |
|                                    | 1960                  | Shell              | Dark Blue  |
|                                    |                       |                    | Yellow   |
|                                    |                       |                    | Red  |
|                                    |                       |                    | Light Blue                                       |
|                                    |                       |                    | Orange   |
|                                    |                       |                    | Green  |
|                                    |                       | Girl and Beachball | Red Beachball                                    |
|                                    |                       |                    | Mid Blue Beachball                               |
|                                    |                       |                    | Dark Blue Beachball                              |
|                                    |                       |                    | Lilac Beachball                                  |
|                                    | 1961                  | Lighthouse         | Yellow Labels                                    |
|                                    |                       |                    | Green Labels                                     |
|                                    |                       |                    | Red Labels                                       |
|                                    |                       |                    | White Labels                                     |
|                                    |                       |                    | Dark Blue Labels                                 |
|                                    |                       | Sun                | Green Labels                                     |
|                                    |                       |                    | Red Labels                                       |
|                                    |                       |                    | Dark Blue Labels                                 |
|                                    |                       |                    | Light Blue Labels                                |
|                                    |                       |                    | 1962   |
| Green Starfish, Orange Background  |                       |                    |  |
| Orange Starfish, Red Background    |                       |                    |  |
| Yellow Starfish, Orange Background |                       |                    |  |
| Red Starfish, Orange Background    |                       |                    |  |
| Seagulls                           | Light Blue Background |                    |  |
|                                    | Red Background        |                    |  |
|                                    | Green Background      |                    |  |
|                                    | Orange Background     |                    |  |
|                                    | Dark Blue Background  |                    |  |
| Yellow Background                  |                       |                    |  |

Butlin's Badge List

|                       |                  |                 |                                  |
|-----------------------|------------------|-----------------|----------------------------------|
| Margate<br>(Hotel)    | 1963             | Two Fish        | Light Blue Sea, Dark Blue Labels |
|                       |                  |                 | Brown Sea, Yellow Labels         |
|                       |                  |                 | Brown Sea, White Labels          |
|                       |                  |                 | Brown Sea, Red Labels            |
|                       |                  |                 | Light Blue Sea, White Labels     |
|                       |                  |                 | Light Blue Sea, Red Labels       |
|                       |                  |                 | Light Blue Sea, Yellow Labels    |
|                       |                  |                 | Dark Blue Sea, Light Blue Labels |
|                       |                  | Seahorse        | Green Background                 |
|                       |                  |                 | Orange Background                |
|                       | 1964             | Two Seahorses   | Red Background                   |
|                       |                  |                 | Light Blue Background            |
|                       |                  |                 | Light Green Background           |
|                       |                  |                 | Dark Green Background            |
|                       |                  |                 | Dark Blue Background             |
|                       |                  | Ship's Wheel    | Light Blue Background            |
|                       |                  |                 | Light Green Background           |
|                       |                  |                 | Dark Green Background            |
|                       |                  |                 | Red Background                   |
|                       |                  |                 | Dark Blue Background             |
|                       | 1965             | Starfish        | Yellow Border                    |
|                       |                  |                 | White Border                     |
|                       |                  |                 | Green Border                     |
|                       |                  |                 | Blue Border                      |
|                       |                  |                 | Red Border                       |
|                       | 1966             | Yacht           | Orange Background                |
| White Background      |                  |                 |                                  |
| Green Background      |                  |                 |                                  |
| Yellow Background     |                  |                 |                                  |
| Light Blue Background |                  |                 |                                  |
| 1967                  | Two Fish and Sun | White Label     |                                  |
|                       |                  | Red Label       |                                  |
|                       |                  | Dark Blue Label |                                  |
|                       |                  | Green Label     |                                  |
|                       |                  | Yellow Label    |                                  |

## Butlin's Badge List

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|                   |      |                   |                       |
|-------------------|------|-------------------|-----------------------|
| Minehead          | 1962 | Lantern and Yacht | No Colour Variations  |
|                   |      |                   | Chrome Concessionaire |
|                   |      |                   | Chrome Concessionaire |
|                   | 1963 | Stag              | No Colour Variations  |
|                   |      |                   | Chrome Concessionaire |
|                   |      |                   | Chrome Concessionaire |
|                   | 1964 | Stag              | No Colour Variations  |
|                   |      |                   | Brass Concessionaire  |
|                   | 1965 | Stag and Doe      | No Colour Variations  |
|                   | 1966 | Stag's Head       | No Colour Variations  |
|                   |      |                   | Brass Concessionaire  |
|                   | 1967 | Beach             | Light Green Labels    |
| Dark Green Labels |      |                   |                       |

Butlin's Badge List

|                     |                           |                     |   |
|---------------------|---------------------------|---------------------|---|
| Mosney<br>(Ireland) | 1948                      | Shamrock            | Light Green Shamrock, Red Background, Light Blue Label  |
|                     |                           |                     | Dark Green Shamrock, Light Blue Background, Green Label |
|                     |                           |                     | Brass Concessionaire                                    |
|                     | 1949                      | Harp on Shield      | Green Shield  |
|                     |                           |                     | Light Blue Shield                                       |
|                     |                           |                     | Dark Blue Shield  |
|                     |                           |                     | Salmon Shield   |
|                     |                           |                     | Yellow Shield   |
|                     |                           |                     | White Shield  |
|                     | 1950                      | Leprechaun and Flag | Light Green Labels                                      |
|                     |                           |                     | Yellow Labels   |
|                     |                           |                     | Blue Labels   |
|                     |                           |                     | White Labels  |
|                     |                           |                     | Red Labels  |
|                     |                           | Dark Green Labels   |   |
|                     |                           | Round Stickpin      | Blue  |
|                     |                           |                     | Yellow  |
|                     |                           |                     | White   |
|                     |                           |                     | Light Green   |
|                     | Red                       |                     |   |
|                     | 1951                      | Lady                | Light Blue Background                                   |
|                     |                           |                     | Green Background  |
|                     |                           |                     | Yellow Background                                       |
|                     |                           |                     | White Background  |
|                     |                           |                     | Red Background  |
|                     |                           |                     | Dark Blue Background                                    |
|                     |                           | Lady (Cut-out)      | Red Label   |
| Light Blue Label    |                           |                     |   |
| Yellow Label        |                           |                     |   |
| Green Label         |                           |                     |   |
| Mid Blue Label      |                           |                     |   |
| 1952                | Cottage and Mountains     | White Labels        |   |
|                     |                           | Mid Blue Labels     |   |
|                     |                           | Dark Blue Labels    |   |
|                     |                           | Green Labels        |   |
|                     |                           | Yellow Labels       |   |
|                     |                           | Red Labels          |   |
| 1953                | Horse and Rider (Undated) | Dark Blue Labels    |   |
|                     |                           | Light Blue Labels   |   |
|                     |                           | Red Labels          |   |
|                     |                           | Yellow Labels       |   |
|                     |                           | White Labels        |   |
|                     |                           | Green Labels        |   |
|                     |                           | Black Labels        |   |
| Orange Labels       |                           |                     |   |

Butlin's Badge List

|                                      |                   |                   |                   |
|--------------------------------------|-------------------|-------------------|-------------------|
| Mosney<br>(Ireland)                  | 1954              | Shield            | Light Blue Border |
|                                      |                   |                   | Dark Blue Border  |
|                                      |                   |                   | Orange Border     |
|                                      |                   |                   | Green Border      |
|                                      |                   |                   | Red Border        |
|                                      |                   |                   | White Border      |
|                                      | 1955              | Shamrock          | Lilac Labels      |
|                                      |                   |                   | Black Labels      |
|                                      |                   |                   | Green Labels      |
|                                      |                   |                   | Red Labels        |
|                                      |                   |                   | Dark Blue Labels  |
|                                      |                   |                   | Yellow Labels     |
|                                      |                   | Lady and Shamrock | White Labels      |
|                                      |                   |                   | Red Labels        |
|                                      |                   |                   | Green Labels      |
|                                      |                   |                   | Blue Labels       |
|                                      | 1956              | Redcoat           | White Labels      |
|                                      |                   |                   | Yellow Labels     |
|                                      |                   |                   | Green Labels      |
|                                      |                   |                   | Light Blue Labels |
|                                      |                   |                   | Mid Blue Labels   |
|                                      |                   |                   | Dark Blue Labels  |
|                                      |                   | Harp              | Green Labels      |
|                                      |                   |                   | Yellow Labels     |
|                                      |                   |                   | Dark Blue Labels  |
|                                      |                   |                   | Pink Labels       |
|                                      |                   |                   | White Labels      |
| Green Labels, Darker Blue Background |                   |                   |                   |
| Red Labels                           |                   |                   |                   |
| 1957                                 |                   |                   | Harp              |
|                                      | Yellow Labels     |                   |                   |
|                                      | Green Labels      |                   |                   |
|                                      | Pink Labels       |                   |                   |
|                                      | Light Blue Labels |                   |                   |
|                                      | White Labels      |                   |                   |
|                                      | Shield            | Blue Labels       |                   |
|                                      |                   | Pink Labels       |                   |
|                                      |                   | White Labels      |                   |
|                                      |                   | Dark Green Labels |                   |

Butlin's Badge List

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|                                 |       |                                |                   |
|---------------------------------|-------|--------------------------------|-------------------|
| Mosney<br>(Ireland)             | 1958  | Shamrock                       | White Border      |
|                                 |       |                                | Yellow Border     |
|                                 |       |                                | Pink Border       |
|                                 |       |                                | Dark Blue Border  |
|                                 |       |                                | Red Border        |
|                                 |       |                                | Green Border      |
|                                 |       | Leprechaun                     | Dark Blue Border  |
|                                 |       |                                | Red Border        |
|                                 |       |                                | Pink Border       |
|                                 |       |                                | Yellow Border     |
|                                 | 1959  | Shamrock                       | White Border      |
|                                 |       |                                | Dark Green Border |
|                                 |       |                                | Pink Label        |
|                                 |       |                                | Blue Label        |
|                                 |       |                                | Red Label         |
|                                 |       | Harp                           | Green Label       |
|                                 |       |                                | Yellow Label      |
|                                 |       |                                | Red Border        |
|                                 |       |                                | Light Blue Border |
|                                 |       |                                | Dark Blue Border  |
| 1960                            | Yacht | Green Border                   |                   |
|                                 |       | Pink Border                    |                   |
|                                 |       | White Border                   |                   |
|                                 |       | Light Blue Labels, White Cloud |                   |
|                                 |       | Black Labels, White Cloud      |                   |
|                                 |       | White Labels, White Cloud      |                   |
|                                 |       | Green Labels, White Cloud      |                   |
|                                 |       | Red Labels, White Cloud        |                   |
|                                 |       | Pink Labels, White Cloud       |                   |
|                                 |       | Yellow Labels, White Cloud     |                   |
|                                 |       | Dark Blue Labels, White Cloud  |                   |
|                                 |       | Dark Blue Labels, Chrome Cloud |                   |
|                                 |       | Yellow Labels, Chrome Cloud    |                   |
| White Labels, Chrome Cloud      |       |                                |                   |
| Green Labels, Chrome Cloud      |       |                                |                   |
| Light Blue Labels, Chrome Cloud |       |                                |                   |



Butlin's Badge List

|                                   |  |                     |   |
|-----------------------------------|--|---------------------|---|
| Mosney<br>(Ireland)               | 1961                                       | Map                 | All White   |
|                                   |  |                     | All Light Blue                                    |
|                                   |  |                     | All Green   |
|                                   |  |                     | All Yellow  |
|                                   |  |                     | All Black   |
|                                   |  |                     | Green Map, Blue Border                            |
|                                   |  |                     | Light Green Map, Yellow Border                    |
|                                   |  |                     | Light Green Map & Labels, Yellow Border           |
|                                   |  |                     | Dark Green Map, Yellow Border                     |
|                                   |  |                     | Green Map, Pink Border                            |
|                                   |  |                     | Dark Green Map, Light Green Border                |
|                                   |  |                     | Dark Green Map, Blue Border                       |
|                                   |  |                     | Light Green Map, Blue Labels, Chrome Border       |
|                                   |  |                     | Dark Green Map, White Labels, Chrome Border       |
|                                   |  |                     | Light Green Map, Dark Green Labels, Chrome Border |
|                                   |  |                     | Dark Green Map, Red Labels, Chrome Border         |
|                                   |  |                     | Light Green Map, Dark Green Border                |
|                                   |  |                     | Dark Green Map, White Border                      |
|                                   |  |                     | Dark Green Map, Yellow Labels, Chrome Border      |
|                                   | Dark Green Map, Blue Labels, Chrome Border |                     |   |
|                                   | 1962                                       | Harp (Rounder type) | White   |
|                                   |  |                     | Red   |
|                                   |  |                     | Yellow  |
|                                   |  |                     | Light Blue  |
|                                   |  |                     | Black   |
|                                   |  |                     | Harp (Squarer type)                               |
|                                   | Yellow                                     |                     |   |
|                                   | Light Blue                                 |                     |   |
|                                   | Red  |                     |   |
|                                   | Black                                      |                     |   |
|                                   | 1963                                       | Shamrock            |   |
|                                   |  |                     | All Yellow  |
|                                   |  |                     | All White   |
| All Pink                          |  |                     |   |
| Green Shamrock, Yellow Border     |  |                     |   |
| Green Shamrock, Blue Border       |  |                     |   |
| Green Shamrock, White Border      |  |                     |   |
| Green Shamrock, Black Border      |  |                     |   |
| Green Shamrock, Light Blue Border |  |                     |   |
| Dark Green Shamrock, Green Border |  |                     |   |

Butlin's Badge List

|                  |               |                          |   |
|------------------|---------------|--------------------------|---|
| Mosney (Ireland) | 1964          | Harp                     | All Light Green                             |
|                  |               |                          | All Dark Blue                               |
|                  |               |                          | All White                                   |
|                  |               |                          | All Brown                                   |
|                  |               |                          | All Yellow                                  |
|                  |               |                          | All Pink                                    |
|                  |               |                          | Orange Harp & Labels, Chrome Background     |
|                  |               |                          | Red Harp & Labels, Chrome Background        |
|                  |               |                          | Light Blue Harp & Labels, Chrome Background |
|                  |               |                          | Dark Green Harp & Labels, Chrome Background |
|                  |               |                          | Black Harp & Labels, Chrome Background      |
|                  |               |                          | Dark Blue Harp & Labels, Chrome Background  |
|                  |               |                          | Brass Concessionaire                        |
|                  | 1965          | Shield                   | Dark Blue Shield                            |
|                  |               |                          | Light Blue Shield                           |
|                  |               |                          | Pink Shield                                 |
|                  |               |                          | Yellow Shield                               |
|                  |               |                          | Red Shield                                  |
|                  |               |                          | White Shield                                |
|                  |               |                          | Black Shield                                |
|                  |               |                          | Green Shield                                |
|                  |               |                          | Brass Concessionaire                        |
|                  |               |                          | 1966  |
|                  | Black Labels  |                          |   |
|                  | White Labels  |                          |   |
|                  | Yellow Labels |                          |   |
|                  | Shield        | Red Shield               |   |
|                  |               | White Shield             |   |
|                  |               | Light Blue Shield        |   |
|                  |               | Black Shield             |   |
|                  |               | Red Shield, Red Shamrock |   |
|                  |               |                          |   |
| 1967             | Shield        | Red Shield               |   |
|                  |               | Dark Blue Shield         |   |
|                  |               | Light Blue Shield        |   |
|                  |               | Dark Green Shield        |   |
|                  |               | Light Green Shield       |   |
|                  |               | Yellow Shield            |   |
|                  |               | Orange Shield            |   |
| White Shield     |               |                          |   |

Butlin's Badge List

|   |                     |  |                                |
|---|---------------------|--|--------------------------------|
| Pwllheli                                | 1947                | Girl and Mountains                         | No Colour Variations           |
|   | 1948                | Seagull                                    | No Colour Variations           |
|   | 1949                | Dragon                                     | Green Dragon, Red Label        |
|   |                     |  | Light Green Dragon, Blue Label |
|   |                     |  | Red Dragon, Dark Blue Label    |
|   |                     |  | Yellow Dragon, Black Label     |
|   |                     |  | Brass Concessionaire           |
|   | 1950                | Seagull                                    | Chrome Concessionaire          |
|   |                     |  | Dark Blue Background           |
|   |                     |  | Yellow Background              |
|   |                     |  | Lemon Background               |
|   |                     |  | Light Green Background         |
|   |                     |  | Orange Background              |
|   | 1951                | Dragon                                     | Red Background                 |
|   |                     |  | Light Blue Labels              |
|   |                     |  | Black Labels                   |
|   |                     |  | Green Labels                   |
|   |                     |  | Red Labels                     |
|   |                     |  | Yellow Labels                  |
|   |                     |  | Chrome Concessionaire          |
|   | 1952                | Mountains                                  | Painted Concessionaire         |
|   |                     |  | Yellow Border                  |
|   |                     |  | White Border                   |
|   |                     |  | Dark Blue Border               |
|   |                     |  | Red Border                     |
|   | 1953                | Welsh Lady                                 | Green Border                   |
|   |                     |  | Orange Labels                  |
|   |                     |  | Red Labels                     |
|   |                     |  | Green Labels                   |
|   |                     |  | Dark Blue Labels               |
| 1954                                    | Welsh Lady          | Light Blue Labels                          |                                |
|   |                     | Green Labels                               |                                |
|   |                     | Dark Blue Labels                           |                                |
|   |                     | Light Blue Labels                          |                                |
|   |                     | Yellow Labels                              |                                |
| 1955                                    | Welsh Lady (Square) | Red Labels                                 |                                |
|   |                     | Yellow & Light Blue Labels                 |                                |
|   |                     | Light Blue & Green Labels                  |                                |
|   |                     | Light Blue & Yellow Labels                 |                                |
|   |                     | Green & Dark Blue Labels                   |                                |
|   | Welsh Lady (Round)  | Light Blue & Red Labels                    |                                |
|   |                     | Light Blue Background, Red Border          |                                |
|   |                     | Light Blue Background, Yellow Border       |                                |
|   |                     | Red Background, Light Blue Border          |                                |
|   |                     | Light Blue Background, Green Border        |                                |
|   |                     | Non-enamelled Background, Dark Blue Border |                                |
| Light Blue Background, Dark Blue Border |                     |  |                                |

Butlin's Badge List

|          |        |                        |                                  |
|----------|--------|------------------------|----------------------------------|
| Pwllheli | 1956   | Dragon                 | Yellow Background                |
|          |        |                        | Dark Blue Background             |
|          |        |                        | Light Blue Background            |
|          |        |                        | White Background                 |
|          |        |                        | Pink Background                  |
|          |        | Welsh Lady             | Yellow Background                |
|          |        |                        | Pink Background                  |
|          |        |                        | Green Background                 |
|          |        |                        | Dark Blue Background             |
|          |        |                        | Light Blue Background            |
|          | 1957   | Sun and Mountains      | Red Label                        |
|          |        |                        | Light Blue Label                 |
|          |        |                        | Black Label                      |
|          |        |                        | Green Label                      |
|          |        |                        | Yellow Label                     |
|          |        | Shield                 | Red Shield, Yellow Labels        |
|          |        |                        | Green Shield, Yellow Labels      |
|          |        |                        | Dark Blue Shield, White Labels   |
|          |        |                        | Yellow Shield, Light Blue Labels |
|          |        |                        | Yellow Shield, Dark Blue Labels  |
|          | 1958   | Dragon                 | Chrome Concessionaire            |
|          |        |                        | Dark Blue Border                 |
|          |        |                        | Light Blue Border                |
|          |        |                        | Yellow Border                    |
|          | 1959   | Starfish               | Chrome Concessionaire            |
|          | 1960   | Dragon                 | No Colour Variations             |
|          | 1961   | Dragon                 | No Colour Variations             |
| 1962     | Dragon | No Colour Variations   |                                  |
| 1963     | Dragon | No Colour Variations   |                                  |
|          |        | Brass Concessionaire   |                                  |
|          |        | Chrome Concessionaire  |                                  |
| 1964     | Dragon | Brass Background       |                                  |
|          |        | Chrome Background      |                                  |
| 1965     | Dragon | Yellow Labels          |                                  |
|          |        | Green Labels           |                                  |
|          |        | Light Blue Labels      |                                  |
|          |        | Dark Blue Labels       |                                  |
|          |        | Chrome Concessionaire  |                                  |
|          |        | Painted Concessionaire |                                  |
| 1966     | Dragon | White Year Label       |                                  |
|          |        | Light Blue Year Label  |                                  |
|          |        | Yellow Year Label      |                                  |
|          |        | Brass Concessionaire   |                                  |

## Butlin's Badge List

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|          |      |         |   |
|----------|------|---------|---|
| Pwllheli | 1967 | Pennant | Light Blue Background, Dark Blue Labels, Red Shield       |
|          |      |         | Red Background, Blue Labels, White Shield, Acrylic Finish |
|          |      |         | All Blue, Acrylic Finish                                  |

Butlin's Badge List

|                                 |                 |   |   |
|---------------------------------|-----------------|---|---|
| Skegness                        | 1936            | Jolly Fisherman (Undated, Cut-out)                                      | No Colour Variations                                    |
|                                 | 1937            | Jolly Fisherman (Undated, Cut-out in open circle)                       | No Colour Variations                                    |
|                                 | 1938            | Jolly Fisherman (Undated, Cut-out in open circle overlaid on rectangle) | No Colour Variations                                    |
|                                 | 1939            | Jolly Fisherman (Cut-out as 1936 but dated)                             | No Colour Variations                                    |
|                                 | 1946            | Jolly Fisherman   | Brass Centre  |
|                                 |                 |   | Enamelled Centre  |
|                                 | 1947            | Fish  | No Colour Variations                                    |
|                                 | 1948            | Mermaid   | Pale Pink Mermaid                                       |
|                                 |                 |   | Deep Pink Mermaid                                       |
|                                 | 1949            | Windmill  | Red Windmill, Light Blue Background                     |
|                                 |                 |   | Dark Green Windmill, Light Green Background             |
|                                 |                 |   | Black Windmill, Yellow Background                       |
|                                 |                 |   | Dark Green Windmill, Black Background                   |
|                                 |                 |   | Light Blue Windmill, Red Background                     |
|                                 |                 |   | Light Blue Windmill, Red Background, Red Skegness Label |
|                                 | 1950            | Girl in Swimsuit  | Brass Concessionaire                                    |
|                                 |                 |   | Green Background  |
|                                 |                 |   | Yellow Background                                       |
|                                 |                 |   | Black Background  |
|                                 |                 |   | Light Blue Background                                   |
|                                 |                 |   | Light Blue Background, Red Below Knee                   |
|                                 |                 |   | Deeper Light Blue Background                            |
|                                 |                 |   | Red Background  |
|                                 | 1951            | Suitcase  | Chrome Concessionaire                                   |
|                                 |                 |   | White Label, Pressed Metal                              |
|                                 |                 |   | Yellow Label, Pressed Metal                             |
|                                 |                 |   | Yellow Label, Solid Metal                               |
|                                 |                 |   | Blue Label, Pressed Metal                               |
|                                 |                 |   | Red Label, Pressed Metal                                |
|                                 |                 |   | Green Label, Pressed Metal                              |
|                                 | 1952            | Jolly Fisherman   | Brass Concessionaire                                    |
|                                 |                 |   | Red Labels  |
| Blue Labels                     |                 |   |   |
| Dark Blue Labels                |                 |   |   |
| Yellow Labels                   |                 |   |   |
| White Labels                    |                 |   |   |
| Yellow Background, Black Labels |                 |   |   |
| 1953                            | Jolly Fisherman | Brass Concessionaire  |   |
|                                 |                 | Dark Blue Labels  |   |
|                                 |                 | Light Blue Labels   |   |
|                                 |                 | Green Labels  |   |
|                                 |                 | Orange Labels   |   |
|                                 |                 | Red Labels  |   |

Butlin's Badge List

|                               |              |                        |  |
|-------------------------------|--------------|------------------------|--|
| Skegness                      | 1954         | Jolly Fisherman        | Yellow Border  |
|                               |              |                        | Red Border   |
|                               |              |                        | Green Border   |
|                               |              |                        | Black Border   |
|                               |              |                        | Dark Blue Border   |
|                               |              |                        | Brass Finish, Dark Blue Border, Unenamelled Areas Around Sea |
|                               |              | Redcoat                | Green Surround, No Colour Variations                         |
|                               | 1955         | Fish                   | Light Blue Fish, Dark Blue Label                             |
|                               |              |                        | Dark Blue Fish, Light Blue Label                             |
|                               |              |                        | Light Blue Fish, Lilac Label                                 |
|                               |              |                        | Light Blue Fish, Red Label                                   |
|                               |              |                        | Light Blue Fish, Green Label                                 |
|                               |              |                        | Brass Concessionaire   |
|                               |              |                        | Chrome Concessionaire  |
|                               |              | Two Fish               | Lilac Background   |
|                               |              |                        | Orange Background  |
|                               |              |                        | Red Background   |
|                               |              |                        | Light Blue Background  |
|                               |              |                        | Green Background   |
|                               |              |                        | Brass Concessionaire   |
|                               |              | Pixie (Full Surround)  | Dark Blue Labels   |
|                               |              |                        | Light Blue Labels  |
|                               |              |                        | Orange Labels  |
|                               |              | Pixie (Cut-out)        | Dark Blue Labels   |
|                               | Green Labels |                        |  |
|                               | 1956         | Chalet                 | Red Chalet, Dark Blue Labels                                 |
|                               |              |                        | Light Blue Chalet, Red Labels                                |
|                               |              |                        | Red Chalet, Yellow Labels                                    |
| Red Chalet, Light Blue Labels |              |                        |  |
| Red Chalet, Lilac Labels      |              |                        |  |
| Red Chalet, Mid Blue Labels   |              |                        |  |
| Red Chalet, Pink Labels       |              |                        |  |
| Two Fish                      |              | Dark Blue & Lilac      |  |
|                               |              | Light Blue & Dark Blue |  |
|                               |              | Dark Blue & Green      |  |
|                               |              | Dark Blue & Yellow     |  |
|                               |              | Dark Blue & Red        |  |
|                               |              | Brass Concessionaire   |  |

Butlin's Badge List

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|          |                           |                       |                                   |
|----------|---------------------------|-----------------------|-----------------------------------|
| Skegness | 1957                      | Fish (Bell Shaped)    | Dark Blue Fish & Label, Green Sea |
|          |                           |                       | Green Fish, Light Blue Label      |
|          |                           |                       | Red Fish, Light Blue Label        |
|          |                           |                       | Orange Fish, Light Blue Label     |
|          |                           |                       | White Fish, Light Blue Label      |
|          |                           | Chrome Concessionaire |                                   |
|          |                           | Fish and Saxophone    | Dark Blue Fish, Yellow Trunks     |
|          |                           |                       | Light Blue Fish, Dark Blue Trunks |
|          |                           |                       | Red Fish, Orange Trunks           |
|          |                           |                       | Dark Blue Fish, White Trunks      |
|          | White Fish, Orange Trunks |                       |                                   |
|          | 1958                      | Fish                  | No Colour Variations              |
|          | 1959                      | Wreath                | No Colour Variations              |
|          |                           |                       | Chrome Concessionaire             |
|          | 1960                      | Jolly Fisherman       | No Colour Variations              |
|          |                           |                       | Brass Concessionaire              |
|          |                           |                       | Chrome Concessionaire             |
|          | 1961                      | Jolly Fisherman       | No Colour Variations              |
|          |                           |                       | Brass Concessionaire              |
|          |                           |                       | Chrome Concessionaire             |
| 1962     | Jolly Fisherman           | No Colour Variations  |                                   |
| 1963     | Jolly Fisherman           | No Colour Variations  |                                   |
| 1964     | Rosette                   | No Colour Variations  |                                   |
|          |                           | Chrome Concessionaire |                                   |
| 1965     | Jolly Fisherman           | No Colour Variations  |                                   |
| 1966     | Seagull                   | Red Background        |                                   |
|          |                           | Dark Blue Background  |                                   |
|          |                           | Light Blue Background |                                   |
|          |                           | Green Background      |                                   |
| 1967     | Jolly Fisherman           | No Colour Variations  |                                   |
|          |                           | Brass Concessionaire  |                                   |
|          |                           | Chrome Concessionaire |                                   |



## Committee

| Camp              | Year                     | Design                   | Colours         |
|-------------------|--------------------------|--------------------------|-----------------|
| Ayr               | 1953                     | Dated Committee          | Blue            |
|                   |                          | Dated Committee Chairman | Red             |
|                   | 1954                     | Dated Committee          | Blue            |
|                   |                          | 1955                     | Dated Committee |
|                   | Dated Committee Chairman |                          | Red             |
|                   | 1956                     | Dated Committee          | Blue            |
|                   |                          | Dated Committee Chairman | Red             |
|                   | 1957                     | Dated Committee          | Blue            |
|                   |                          | Dated Committee Chairman | Red             |
|                   | 1958                     | Dated Committee          | Blue            |
|                   |                          | Dated Committee          | White           |
|                   | 1959                     | Dated Committee          | Blue            |
|                   | 1960                     | Dated Committee          | Blue            |
|                   | 1961                     | Dated Committee          | Blue            |
|                   | 1962                     | Dated Committee          | Blue            |
|                   |                          | Dated Committee Chairman | Red             |
|                   | 1963                     | Dated Committee          | Blue            |
|                   |                          | Dated Committee Chairman | Red             |
|                   | 1964                     | Dated Committee          | Blue            |
|                   |                          | Dated Committee Chairman | Red             |
| 1965              | Dated Committee          | Blue                     |                 |
|                   | Dated Committee Chairman | Red                      |                 |
| 1966              | Dated Committee          | Blue                     |                 |
|                   | Dated Committee Chairman | Red                      |                 |
| Barry Island      | 1966                     | Dated Committee          | Blue            |
|                   |                          | Dated Committee Chairman | Red             |
| Blackpool (Hotel) | 1956                     | Dated Committee          | Blue            |
|                   | 1957                     | Dated Committee          | Blue            |
|                   | 1958                     | Dated Committee          | Blue            |
|                   | 1959                     | Dated Committee          | Blue            |
|                   | 1960                     | Dated Committee          | Blue            |
|                   |                          | Dated Committee Chairman | Red             |
|                   | 1961                     | Dated Committee          | Blue            |
|                   | 1962                     | Dated Committee          | Blue            |
|                   | 1963                     | Dated Committee Chairman | Red             |
|                   | 1964                     | Dated Committee          | Blue            |
| 1966              | Dated Committee          | Blue                     |                 |

Butlin's Badge List

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|                          |                 |                          |      |
|--------------------------|-----------------|--------------------------|------|
| Bognor                   | 1960            | Dated Committee          | Blue |
|                          | 1961            | Dated Committee          | Blue |
|                          |                 | Dated Committee Chairman | Red  |
|                          | 1962            | Dated Committee          | Blue |
|                          |                 | Dated Committee Chairman | Red  |
|                          | 1963            | Dated Committee          | Blue |
|                          |                 | Dated Committee Chairman | Red  |
|                          | 1964            | Dated Committee          | Blue |
| Dated Committee Chairman |                 | Red                      |      |
| 1965                     | Dated Committee | Blue                     |      |
| 1966                     | Dated Committee | Blue                     |      |
| Brighton (Hotel)         | 1953            | Dated Committee          | Blue |
|                          |                 | Dated Committee Chairman | Red  |
|                          | 1954            | Dated Committee          | Blue |
|                          |                 | Dated Committee Chairman | Red  |
|                          | 1955            | Dated Committee          | Blue |
|                          | 1956            | Dated Committee          | Blue |
|                          |                 | Dated Committee Chairman | Red  |
|                          | 1957            | Dated Committee          | Blue |
|                          | 1958            | Dated Committee          | Blue |
|                          | 1959            | Dated Committee          | Blue |
|                          | 1960            | Dated Committee          | Blue |
|                          | 1962            | Dated Committee          | Blue |
|                          |                 | Dated Committee Chairman | Red  |
|                          | 1963            | Dated Committee          | Blue |
|                          | 1964            | Dated Committee          | Blue |
| 1965                     | Dated Committee | Blue                     |      |
| 1966                     | Dated Committee | Blue                     |      |
| Clacton                  | 1954            | Dated Committee Chairman | Red  |
|                          | 1955            | Dated Committee          | Blue |
|                          | 1956            | Dated Committee          | Blue |
|                          | 1957            | Dated Committee          | Blue |
|                          | 1958            | Dated Committee          | Blue |
|                          | 1959            | Dated Committee          | Blue |
|                          | 1960            | Dated Committee          | Blue |
|                          |                 | Dated Committee Chairman | Red  |
|                          | 1961            | Dated Committee          | Blue |
|                          |                 | Dated Committee Chairman | Red  |
|                          | 1962            | Dated Committee          | Blue |
|                          |                 | Dated Committee Chairman | Red  |
|                          | 1963            | Dated Committee          | Blue |
|                          | 1964            | Dated Committee          | Blue |
| 1965                     | Dated Committee | Blue                     |      |
| 1966                     | Dated Committee | Blue                     |      |

Butlin's Badge List

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|                          |                          |                          |      |
|--------------------------|--------------------------|--------------------------|------|
| Filey                    | 1953                     | Dated Committee          | Blue |
|                          |                          | Dated Committee Chairman | Red  |
|                          | 1954                     | Dated Committee          | Blue |
|                          |                          | Dated Committee Chairman | Red  |
|                          | 1955                     | Dated Committee          | Blue |
|                          | 1956                     | Dated Committee          | Blue |
|                          |                          | Dated Committee Chairman | Red  |
|                          | 1957                     | Dated Committee          | Blue |
|                          | 1958                     | Dated Committee          | Blue |
|                          |                          | Dated Committee Chairman | Red  |
|                          |                          | Dated Committee Chairman | Blue |
|                          | 1959                     | Dated Committee          | Blue |
|                          | 1960                     | Dated Committee          | Blue |
|                          | 1961                     | Dated Committee          | Blue |
|                          |                          | Dated Committee Chairman | Red  |
|                          | 1962                     | Dated Committee          | Blue |
|                          | 1963                     | Dated Committee          | Blue |
|                          |                          | Dated Committee Chairman | Red  |
|                          | 1964                     | Dated Committee          | Blue |
|                          | 1965                     | Dated Committee          | Blue |
| Dated Committee Chairman |                          | Red                      |      |
| 1966                     | Dated Committee          | Blue                     |      |
|                          | Dated Committee Chairman | Red                      |      |
| Margate (Hotel)          | 1955                     | Dated Committee          | Blue |
|                          |                          | Dated Committee Chairman | Red  |
|                          | 1956                     | Dated Committee          | Blue |
|                          | 1957                     | Dated Committee          | Blue |
|                          | 1958                     | Dated Committee          | Blue |
|                          | 1959                     | Dated Committee          | Blue |
|                          | 1960                     | Dated Committee          | Blue |
|                          | 1961                     | Dated Committee          | Blue |
|                          | 1962                     | Dated Committee          | Blue |
|                          |                          | Dated Committee Chairman | Red  |
|                          | 1963                     | Dated Committee          | Blue |
|                          | 1964                     | Dated Committee          | Blue |
|                          | 1965                     | Dated Committee          | Blue |
| Minehead                 | 1962                     | Dated Committee          | Blue |
|                          | 1963                     | Dated Committee          | Blue |
|                          |                          | Dated Committee Chairman | Red  |
|                          | 1964                     | Dated Committee          | Blue |
|                          | 1965                     | Dated Committee          | Blue |
|                          |                          | Dated Committee Chairman | Red  |
| 1966                     | Dated Committee          | Blue                     |      |

Butlin's Badge List

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|                          |                          |                          |      |
|--------------------------|--------------------------|--------------------------|------|
| Pwllheli                 | 1953                     | Dated Committee          | Blue |
|                          | 1954                     | Dated Committee          | Blue |
|                          | 1955                     | Dated Committee          | Blue |
|                          | 1956                     | Dated Committee          | Blue |
|                          | 1957                     | Dated Committee          | Blue |
|                          | 1958                     | Dated Committee          | Blue |
|                          | 1959                     | Dated Committee          | Blue |
|                          | 1960                     | Dated Committee          | Blue |
|                          |                          | Dated Committee Chairman | Red  |
|                          | 1961                     | Dated Committee          | Blue |
|                          |                          | Dated Committee Chairman | Red  |
|                          | 1962                     | Dated Committee          | Blue |
|                          |                          | Dated Committee Chairman | Red  |
|                          | 1963                     | Dated Committee          | Blue |
|                          | 1964                     | Dated Committee          | Blue |
|                          | 1965                     | Dated Committee          | Blue |
| Dated Committee Chairman |                          | Red                      |      |
| 1966                     | Dated Committee          | Blue                     |      |
|                          | Dated Committee Chairman | Red                      |      |
| Skegness                 | 1953                     | Dated Committee          | Blue |
|                          | 1954                     | Dated Committee          | Blue |
|                          |                          | Dated Committee Chairman | Red  |
|                          | 1955                     | Dated Committee          | Blue |
|                          | 1956                     | Dated Committee          | Blue |
|                          | 1957                     | Dated Committee          | Blue |
|                          | 1958                     | Dated Committee          | Blue |
|                          |                          | Dated Committee Chairman | Red  |
|                          | 1959                     | Dated Committee          | Blue |
|                          |                          | Dated Committee Chairman | Red  |
|                          | 1960                     | Dated Committee          | Blue |
|                          |                          | Dated Committee Chairman | Red  |
|                          | 1961                     | Dated Committee          | Blue |
|                          | 1962                     | Dated Committee          | Blue |
|                          |                          | Dated Committee Chairman | Red  |
|                          | 1963                     | Dated Committee          | Blue |
| Dated Committee Chairman |                          | Red                      |      |
| 1964                     | Dated Committee          | Blue                     |      |
|                          | Dated Committee Chairman | Red                      |      |
| 1965                     | Dated Committee          | Blue                     |      |
|                          | Dated Committee Chairman | Red                      |      |
| 1966                     | Dated Committee          | Blue                     |      |

Butlin's Badge List

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|  |                        |                                   |                            |
|--|------------------------|-----------------------------------|----------------------------|
| No camp                                | 1977                   | Silver Jubilee Committee Member   | Blue on Silver             |
|  | 1959                   | Dated Committee                   | Blue Centre, Yellow Border |
|  | Undated                | Committee (Old Type)              | Blue Firmin                |
|  |                        | Chairman Committee (Old Type)     | Blue Firmin                |
|  |                        | Committee Member                  | Blue Reeves                |
|  |                        | Committee Member (Plastic Insert) | Silver Writing on Blue     |
| Committee Member (Plastic Insert)      | Blue Writing on Silver |                                   |                            |
| Mosney (Ireland)                       | Undated                | Youth Club Committee              | Green                      |
|  |                        | House Committee                   | Light Yellow               |
|  |                        | House Committee                   | Light Blue                 |
|  |                        | House Committee                   | Dark Yellow                |
|  |                        | House Committee                   | Dark Blue                  |
| No camp                                | Undated                | House Chairman                    | Red                        |
|  |                        | Youth Club Committee              | Yellow                     |
|  |                        | Gloucester House Committee        | Blue Cardboard             |
|  |                        | Kent House Committee              | White Cardboard            |
|  |                        | York House Committee              | Red Cardboard              |
|  |                        | Guests Committee - Rectangular    | -                          |
|  |                        | Guests Committee - Plastic Circle | -                          |
| Guests Committee - Silver Jubilee 1977 | -                      |                                   |                            |

## Second Week

| Description          | Colour                                 |
|----------------------|--|
| Shield and Horseshoe | No Colour Variations                   |
| Plinthe              | No Colour Variations                   |
| Round                | Yellow & Light Blue with Chrome Centre |
| Round                | Light Blue & Yellow with Chrome Centre |
| Searchlight          | No Colour Variations                   |
| Key                  | No Colour Variations                   |
| Kite                 | Light Blue & Red                       |
| Kite                 | Yellow & Red                           |
| Inverted Triangle    | No Colour Variations                   |
| Binoculars on Circle | No Colour Variations                   |
| Striped              | No Colour Variations                   |

## Dancing Festivals

| Description                        | Year             | Colour                          |
|------------------------------------|------------------|---------------------------------|
| Annual Dancing Festival & Congress | 1951             | Dangler - Red                   |
|                                    | 1952             | Dangler - White                 |
|                                    | 1953             | Dangler - Dark Blue             |
|                                    | 1954             | Dangler - Dark Blue             |
|                                    | 1955             |                                 |
|                                    | 1956             |                                 |
|                                    | 1957             |                                 |
|                                    | 1958             |                                 |
|                                    | 1959             | Blue Border                     |
|                                    |                  | Yellow Border, Chrome Centre    |
|                                    |                  | Yellow Border, Enamelled Centre |
|                                    | 1960             |                                 |
|                                    | 1961             |                                 |
|                                    | 1962             |                                 |
| Undated                            | Pink Background  |                                 |
|                                    | Green Background |                                 |
| World Dancing Congress - Clacton   | 1964             |                                 |
| Scottish Dancing Festival - Ayr    | 1960             | Yellow Background               |
|                                    |                  | Yellow Background               |
|                                    | 1961             |                                 |
| 1962                               |                  |                                 |
| Junior Dancing Festival - Filey    | 1960             | Blue & Orange                   |
|                                    |                  | Red & White                     |
|                                    | 1961             |                                 |
| 1962                               |                  |                                 |
| West of England - Minehead         | 1962             |                                 |
| National Juvenile - Pwllheli       | 1954             | Dangler                         |
| National Juvenile - Filey          | 1955             | Dangler                         |
|                                    | 1956             |                                 |
|                                    | 1957             |                                 |
|                                    | 1958             |                                 |

## Staff

| Type                      | Description    | Colour                 |
|---------------------------|----------------|------------------------|
| Staff                     | 1938 Clacton   |                        |
|                           | 1939 Clacton   |                        |
|                           | 1946 Clacton   | Enamelled Centre       |
|                           | 1945 Filey     |                        |
|                           | 1946 Filey     | Non-enamelled Centre   |
|                           | 1938 Skegness  |                        |
|                           | 1939 Skegness  |                        |
|                           | 1946 Skegness  | Enamelled Centre       |
|                           | 1946 Skegness  | Non-enamelled Centre   |
|                           | 1939 Bar       | Yellow & Dark Blue     |
|                           | 1945 Bar       | Light Blue & Dark Blue |
|                           | 1946 Bar       | Red & Dark Blue        |
|                           | 1947 Bar       | Green & Dark Blue      |
|                           | 1948 Bar       | White & Dark Blue      |
|                           | 1949 Bar       | Light Blue & Dark Blue |
|                           |                | Brown & Dark Blue      |
|                           | 1950 Bar       | Dark Blue & Yellow     |
|                           |                | Dark Blue & Orange     |
|                           |                | Green & Dark Blue      |
|                           | 1951 Bar       | Light Blue & Yellow    |
|                           |                | Dark Blue & Red        |
|                           | 1952 Bar       | White & Red            |
|                           |                | Dark Blue & Yellow     |
|                           | 1953 Bar       | Green & Yellow         |
|                           |                | Red & White            |
|                           | 1954 Bar       | Dark Blue & Green      |
|                           |                | Yellow & Light Blue    |
|                           | 1955 Bar       | Red & Light Blue       |
|                           |                | Dark Blue & White      |
|                           | 1956 Bar       | Yellow & Red           |
|                           |                | White & Green          |
|                           | 1957 Bar       | Pink & Dark Blue       |
|                           |                | White & Light Blue     |
|                           | 1958 Bar       | Yellow & Light Blue    |
| White, Yellow & Dark Blue |                |                        |
| 1959 Bar                  | Red & Yellow   |                        |
|                           | Red & Green    |                        |
| 1960 Bar                  | Green & Orange |                        |
| 1961 Bar                  | Green & White  |                        |
| 1962 Bar                  | Green & Red    |                        |
| 1963 Bar                  | Yellow & White |                        |
| 1964 Bar                  | Yellow         |                        |



|  |                               |                              |
|--|-------------------------------|------------------------------|
| Staff                                    | Bar                           | Red - Thick Letters          |
|  |                               | Red - Thin Letters           |
|  |                               | White - Dark Blue Letters    |
|  |                               | White - Gold Letters         |
|  |                               | White - Silver Letters       |
|  |                               | Dark Blue - Thin Letters     |
|  |                               | Dark Blue - Thick Letters    |
|  |                               | Dark Green - Thick Letters   |
|  |                               | Light Green - Silver Letters |
|  |                               | Light Blue - Silver Letters  |
|  |                               | Shield                       |
|  | Dark Blue - Thick Letters     |                              |
|  | Red - Thick Letters           |                              |
|  | White - Thick Letters         |                              |
|  | Scroll                        | Yellow                       |
|  |                               | Dark Blue                    |
|  |                               | Red                          |
|  |                               | White                        |
|  | Scroll with 'W'               | Dark Blue                    |
|  | Horizontal Diamond            | Blue - Dot In Each Corner    |
|  |                               | White - Dot In Each Corner   |
|  |                               | Red - Dot In Each Corner     |
|  | Bar Across Square With Border | White                        |
|  |                               | Dark Blue                    |
|  |                               | Red                          |
|  | Square                        | Dark Blue                    |
|  |                               | Red                          |
|  | Two Overlapped Circles        | Red                          |
|  |                               | White                        |
|  |                               | Dark Blue                    |
|  | Two Overlapped Squares        | Dark Blue                    |
|  |                               | Red                          |
|  |                               | White                        |
| Two Overlapped Rectangles                | Dark Blue                     |                              |
| Three Overlapped Circles - 'W' in Centre | White                         |                              |
| 'Crown' Shape                            | Dark Blue                     |                              |
|  | White                         |                              |
|  | Red                           |                              |
| Bar Across Inverted Triangle             | White                         |                              |
|  | Red                           |                              |
|  | Dark Blue                     |                              |
| Shamrock on Shield                       | Light Blue                    |                              |
|  | Red                           |                              |
| Shamrock on Circle                       | Dark Blue                     |                              |
|  | Dark Green                    |                              |
|  | Yellow                        |                              |

Butlin's Badge List

|                      |   |                                  |
|----------------------|---|----------------------------------|
| Staff                | As Ireland 1948                         | White Shamrock on Light Blue     |
|                      |   | Red Shamrock on Light Blue       |
|                      |   | Light Green Shamrock on Mid Blue |
|                      |   | Dark Green Shamrock on Orange    |
|                      |   | Blue & Red Labels                |
|                      | Shamrock on Small Shield                | Yellow                           |
|                      |   | Dark Blue                        |
|                      |   | Dark Green                       |
|                      |   | Red                              |
|                      |   | Light Blue                       |
|                      |   | Light Green                      |
|                      |   | White                            |
|                      | Harp on Small Shield                    | White                            |
|                      |   | Light Green                      |
|                      |   | Light Blue                       |
|                      | Round                                   | Dark Blue                        |
|                      |   | White                            |
|                      | Oval                                    | Dark Blue                        |
|                      |   | Red                              |
|                      |   | White                            |
|                      | Bar Across Diamond                      | Dark Blue                        |
|                      |   | White                            |
|                      |   | Red                              |
|                      | Rectangle Behind Square                 | Red                              |
|                      |   | White                            |
|                      |   | Dark Blue                        |
|                      | Round                                   | Green Centre, White Border       |
| All Chrome           |   |                                  |
| Square Within Square | All Chrome                              |                                  |
| Bar Across Circle    | White                                   |                                  |
|                      | Blue                                    |                                  |
| Helmet               | Dark Blue                               |                                  |
|                      | White                                   |                                  |
|                      | Red                                     |                                  |
| Harp                 | Light Blue                              |                                  |
|                      | White                                   |                                  |
|                      | Green                                   |                                  |
| Modern Staff         | '88                                     | Yellow Logo                      |
|                      | '89                                     | Yellow Logo                      |
|                      | '90                                     | Red on Bronze                    |
|                      | '91                                     | Yellow Logo                      |
|                      | Red ' <b>B</b> ' on Gold Logo           | -                                |
|                      | Small cut-out Gold Logo                 | -                                |
|                      | Diamond Shape Award                     | White with small Gold logo       |
|                      | Bronze ' <b>B</b> ' on Red (Management) | -                                |

## Tin Buttons

|   |  |
|---|--|
| 1946                                      | Clacton                                  |
|   | Filey                                    |
|   | Skegness                                 |
| Holiday Club Day Member                   | Green                                    |
|   | Red                                      |
|   | Light Blue                               |
|   | White                                    |
|   | Pink                                     |
|   | Yellow                                   |
|   | Light Brown                              |
| Holiday Club Honorary Member              | Blue                                     |
|   | Red                                      |
|   | Yellow                                   |
| Beavers Club Reunion                      | Green                                    |
|   | Light Green                              |
|   | Pink                                     |
|   | Blue                                     |
|   | Black (Butlin - no 's')                  |
|   | Lilac                                    |
|   | Red                                      |
| Continental Holidays                      |  |
| The "15" Club                             |  |
| Grand Hotel Llandudno                     | Red Writing                              |
|   | Green Writing                            |
| Happiness is a Coke at Butlin's           |  |
| Book Butlin's at Patterson Travel         |  |
| I've Played Butlin's Short Tennis         |  |
| Hello                                     |  |
| No 1 for Everyone                         |  |
| Ask Me                                    |  |
| Come Back Soon                            |  |
| Hotels Adventure Club                     | 45mm                                     |
|   | 38mm                                     |
| I ♥ Butlin's                              | Red Lettering                            |
|   | Yellow Lettering                         |
|   | Green Lettering                          |
|   | Black Lettering                          |
|   | Blue Lettering                           |
|   | Pink Lettering                           |
|   | Red & White on Gold                      |
| Club Holiday World                        |  |
| Nice To See You At Butlin's Holiday World |  |
| School Venture Weeks                      | Ugly, Uglier, Ugliest                    |
| Target Bowls Event                        |  |
| Beaver Club                               | Yellow Outlined Beaver with Red Trousers |

Butlin's Badge List

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|                                      |  |
|--------------------------------------|--|
| Butlin's                             | Yellow Background                                |
|                                      | Red Background                                   |
|                                      | White Background                                 |
| Wizzy's World                        |  |
| Red Rollo                            |  |
| Pink Pig                             |  |
| Hop                                  |  |
| Kool Kat                             |  |
| Big Baz                              |  |
| Hurrah It's Butlin's                 | Windsor House                                    |
|                                      | Kent House                                       |
| Junior Teenager's Club               |  |
| Hello ABTA - Butlin's Holiday Worlds |  |
| Festival of the Sixties              |  |
| Can I Help You                       |  |
| Fit 'n' Fun Sunday Mirror            |  |
| Hey You Gang                         | Pwllheli   |
| Fun Factory                          | Phllheli   |
| Bognor Regis Chess                   | 1962   |
|                                      | 1964   |
|                                      | 1965   |
| Toot & Ploot                         | In Dodgem Car                                    |
|                                      | On Roundabout Horse                              |
| I'm at Butlin's with Toot!           |  |
| Butlin's                             | White Lettering - Brown Stripe on Pink           |
|                                      | White Lettering - Green Stripe on White          |
|                                      | White Lettering - Blue Stripe on Red             |
|                                      | White Lettering - Green Stripe on Yellow         |
|                                      | White Lettering - Dark Blue Stripe on Light Blue |
| Butlin's Holiday Worlds              | Flume and Monorail                               |
| Metropole 1984 Reunion               |  |
| Band Festival                        | Green  |
|                                      | Blue   |
| Butlin's                             | Blue Lettering, White Background, (1 inch/25mm)  |
| Butlin's Speedboats Qualified Pilot  | Littlehampton-on-Sea                             |
| Butlin's Skegness Qualified Driver   |  |
| Budgie Club                          | Blue Budgerigar on White                         |

## 913 Club

|                  |  |
|------------------|--|
| 2 inch Flat Disc | Green Writing, White Flash, Yellow Background          |
|                  | Black Writing, Blue Flash, White Background            |
|                  | Dark Blue Writing, Light Blue Flash, White Background  |
|                  | Red Writing, Black Flash, White Background             |
|                  | Red Writing, Black Flash, Yellow Background            |
| 1 inch Flat Disc | Green Writing, White Flash, Yellow Background          |
|                  | Gold & Red Writing, White Flash, Light Blue Background |
|                  | Blue & Black Writing, Pink Flash, White Background     |

## Beaver

|  |  |
|--|--|
| Boat   | 1963   |
|  | 1964   |
|  | Undated  |
| Soldier  | 1964   |
| Thin Clown   | 1964 - Gaunt   |
|  | 1965 - No maker  |
| Fat Clown  | 1966 - Red Border  |
|  | 1996 - White Border  |
|  | Undated  |
| Rodeo Rider  | 1967   |
| Beaver and Signpost  | 1968   |
| Two Beavers in ' <b>B</b> '  | Jewellery Metal  |
|  | Jewellery Metal - Chrome                                       |
|  | Firmin   |
|  | Gaunt  |
|  | Fattorini  |
|  | Ireland  |
| Brown Beaver (Bottom Left)   | Blue Background  |
|  | Yellow Background  |
|  | White Background   |
| Beaver - Red Trousers on White   | Gold Beaver  |
|  | White Beaver   |
|  | Brown Beaver - Plastic Insert                                  |
| 2 inch Flat Disc   | Red & Black Beaver   |
|  | Red & Gold Beaver  |
|  | Red & Gold Beaver - Not Handwriting                            |
|  | Red & Silver Beaver  |
|  | Brown & White Beaver, Blue Background                          |
|  | Brown & White Beaver, Blue Background - Smaller Beaver Writing |
| 1 inch Flat Disc   | Brown & White Beaver, Blue Background                          |
|  | Brown & White Beaver, Yellow Background                        |
|  | Brown & White Beaver, Grey Background                          |
| BeaversAlbert Hall Reunion - Coronation Year<br>(This badge is also listed under Reunions) | 1953   |

## Christmas

|           |      |                          |
|-----------|------|--------------------------|
| Christmas | 1938 | Clacton                  |
|           | 1957 |                          |
|           | 1958 |                          |
|           | 1959 |                          |
|           | 1960 |                          |
|           | 1961 | Christmas Tree on Shield |
|           |      | Cut-out Christmas Tree   |
|           | 1962 | Dark Blue                |
|           |      | Light Blue               |
|           | 1963 |                          |
|           | 1964 |                          |
|           | 1965 |                          |
|           | 1966 |                          |
|           | 1967 |                          |

## Reunion

| Type   | Year | Description               |
|--|------|---------------------------|
| Albert Hall Reunion  | 1946 | Dark Blue                 |
|  |      | Light Blue                |
|  | 1947 | No Colour Variations      |
|  | 1948 | No Colour Variations      |
|  | 1949 | No Colour Variations      |
|  | 1950 | Light Blue Shield         |
|  |      | White Shield              |
|  | 1951 | No Colour Variations      |
|  | 1952 | No Colour Variations      |
|  | 1953 | Green Centre, Blue Labels |
| Blue Centre, White Labels  |      |                           |
| Beavers Albert Hall Reunion (This badge also listed under Beavers) | 1953 | Coronation Year           |



## Others

|                                     |   |
|-------------------------------------|---|
| Quarter to Six Clock                | Red   |
|                                     | Light Blue  |
|                                     | Dark Blue   |
|                                     | Light Green   |
|                                     | Dark Green  |
| Photographic Services               | Red Shield, Black Labels  |
| Photographic Services Manager       | White Shield, Black Labels  |
| Photographic Services Ilford        | Red   |
|                                     | Blue  |
|                                     | Green   |
|                                     | Chrome Concessionaire   |
| G.W.C.O.S.                          | Light Blue Labels   |
| Physical Recreation & Social Club   | White Square, Dark Blue Border  |
| Social Club                         | 1947-1948   |
|                                     | 1948-1949   |
|                                     | 1949-1950   |
|                                     | 1950-1951   |
|                                     | 1951-1952   |
|                                     | 1952-1953   |
|                                     | Red & White Centre, Blue Border   |
|                                     | Green & Red Centre, White Border  |
| Butlin's Holidays                   | Yellow & Red Parasol, Dark Blue Sky, Yellow Beach, Red Label                  |
|                                     | Yellow & Red Parasol, Dark Blue Sky, Yellow Beach, Red Label with Longer Sail |
|                                     | Dark Blue & Orange Parasol, Light Blue Sky, Orange Beach Dark Blue Label      |
|                                     | Ditto with Colours Reversed on Parasol  |
|                                     | Red & Dark Blue Parasol, Light Blue Sky, Red Beach, Dark Blue Label           |
|                                     | Yellow & Red Parasol, Blue Sky, Yellow Beach, Red Label                       |
|                                     |   |
| Barry Island                        | Welfare Committee   |
|                                     | Staff Princess  |
| Up Tara                             | Green Shamrock  |
| Up Slane                            | Yellow Shamrock   |
| Car Club                            |   |
| Continental Holidays                |   |
| School Venture Weeks                | Green   |
|                                     | Blue  |
| Ireland - Cut-out Flag              | Green Flag, Flat  |
|                                     | Green Flag, Bowed   |
|                                     | Blue Flag, Bowed  |
| Eire - Cut-out Flag                 | Pink Flag   |
| Butlin's Eire Cut-out Flag Stickpin | Light Blue Flag   |

## Butlin's Badge List

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|  |                                 |
|--|---------------------------------|
| Butlin's Mosney Flag Stickpin                        | Green Flag (small)              |
| Butlin's Ireland Flag Stickpin                       | Yellow Flag                     |
|  | White Flag                      |
| Barry Camp Manager's Badge                           | Cloth Centre                    |
| 'B' on Chrome Square                                 |                                 |
| Choral Society                                       |                                 |
| Gardener's Gossip Club                               |                                 |
| Hurrah, It's Butlin's                                | Thin Butlin's Lettering         |
|  | Thicker Butlin's Lettering      |
| Mosney '15' Club                                     | Brown                           |
|  | Yellow                          |
|  | Green                           |
| Margate  | Red                             |
| I ♥ Butlin's   | Red Lettering                   |
| 21 Club  |                                 |
| Harvey Club  | Blue Line at Bottom             |
|  | Green Line at Botton            |
| Harvey Club Filey                                    |                                 |
| Funcoast World Beach Club                            |                                 |
| Funcoast World Fun Splash                            |                                 |
| Ireland  | Harp on Oval, Gold Finish       |
|  | Harp on Oval, Silver Finish     |
| Mosney Ireland                                       | Shamrock in Centre, Blue Border |
| EAMC Butlin's Rally                                  |                                 |
| 'B' On Small Dark Blue Oval                          | Stickpin                        |
| Cut-out Modern Logo                                  | Chrome                          |
| Grand Bahama Club                                    | Dark Blue                       |
|  | Light Blue                      |
| Fort Montagu Beach Club                              |                                 |
| M.G.S. House Relay                                   | Light Blue & White Rectangle    |
| Showjumping Championship (Cardboard) - Official      | Green                           |
| Showjumping Championship (Cardboard) - Judge         | Brown                           |
|  | Blue                            |
| Showjumping Championship (Cardboard) - Groom         | Black                           |
|  | White                           |
| Showjumping Championship (Cardboard) - Show Director | Black                           |
| Showjumping Championship (Cardboard) - Steward       | Red                             |
| Showjumping Championship (Cardboard) - Competitor    | Orange                          |
| Dicky Boy's Happy at Butlin's                        |                                 |
| Good Luck from Leslie Douglas Band                   |                                 |
| 'B' on Small Light Blue Shield                       | Stickpin                        |
| 'B' on Shamrock                                      | Green Stickpin, Brass Finish    |
|  | Green Stickpin, Chrome Finish   |
|  | Blue Stickpin, Brass Finish     |
| Maintenance Department                               | Red                             |
| Winter Club P.C.                                     | White Octagon, Brown Border     |
| Funcoast World Grade One Operator                    |                                 |
| Nursing Service                                      |                                 |

## Replicas

All marked 'replica' on the back. Can usually be identified by the one-piece pin mount.

|  |
|--|
| Ayr 1947   |
| Ayr 1956 - Horizontal  |
| Blackpool 1956   |
| Bognor 1960  |
| Bognor 1962  |
| Brighton 1953  |
| Clacton 1939   |
| Clacton 1949   |
| Filey 1949   |
| Margate 1956 - Lobster   |
| Minehead 1962  |
| Minehead 1964  |
| Mosney 1949  |
| Phllheli 1947  |
| Pwllheli 1955 - Round  |
| Skegness 1937  |
| Skegness 1939  |
| Jolly Camper on White Rectangle  |
| Butlin's Holidays - Yellow & Red Parasol, Dark Blue Sky, Yellow Beach, Red Label |

## Possibilities

|   |
|---|
| ' <b>B</b> ' on Red Circle                          |
| Community Service                                   |
| Red ' <b>B</b> ' on Green Circle - Dark Blue Border |
| Cut-out Bucket & Spade                              |
| Committee - Blue Bar                                |
| BSC on Black Shamrock - Lapel Fitting               |